

# A letter from one of our own

I am writing this letter to share the sense of honor and privilege I felt in working with the National Alliance of Wound Care and Ostomy (NAWCO) to organize the first Eastern Region WCC Conference during the Fall of 2013. What an experience! In addition to representing a top-notch organization, I increased my knowledge of wound care and



its products dramatically and met many amazing clinicians on the same journey.

Traveling from seven states and a wide variety of care settings, nearly 100 wound care clinicians came together with the common

goal of enhancing their ability to make a difference in the lives of their patients. We launched the process of forming a vital clinician network that will allow us to share product and procedure information and experiences, leverage the information in our individual care settings, and strengthen the wound care knowledge of our peers.

Throughout this experience, I talked with dozens of local wound care product representatives. Like the clinicians, they provided a wealth of wound care insights. I encourage clinicians to reach out to these "best friends" of wound care and take advantage of their depth of knowledge.

I am passionate about advocating proper wound care, and if I can help disseminate wound treatment knowledge to other clinicians in support of their patients, I need no better reward.

Finally, the opportunity to represent NAWCO filled me with pride because of the respect I have for its vision. I believe in the importance of continuing education, furthering knowledge, and ensuring expertise through a certification process that is based on solid, research-based wound care. My hope is to represent NAWCO in the future.

Thank you for this exciting opportunity!

Sincerely,

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Janie Hollenbach, RN, WCC, OMS, DAPWCA, FACCWS

# NAWCO names new executive director

The National Alliance of Wound Care and Ostomy (NAWCO), the largest wound care and ostomy certification organization in the United States, is pleased to announce that Cynthia (Cindy) Broadus, RN, BSHA, LNHA, CLNC, CHRM, WCC, DWC, OMS, was named executive director effective February 1, 2014.

Ms. Broadus brings a wealth of experience and knowledge to the organization. She has excelled for over 2 decades in spe-

cialty nursing care, litigation, corporate management, and company development. She joins the organization at a time of exciting change and will be instrumental in achieving accreditation that will provide national and interna-



tional recognition for NAWCO.

"I am excited to be a part of such a great organization and supporting the efforts of the close-knit community that makes up the NAWCO certificants," Ms. Broadus says.

Read the full press release.

### **New certificants**

Below are WCC, DWC, and OMS certificants who were certified in December 2013 and January 2014.

Ann Marie Adams Hazem Afifi, MD Jada Bailey Ianice Baker Shuman Sandra Barnes Betty Barnett Norman Barnette Pamela Behrens-Looney Wanda Bell Billie Bennett Richard Bernard, Ir Delia Bias Cherie Birkey Jill Boss Bridgett Boyett April Branham Shireen Brohi, MD Elizabeth Broussard Lynette Brown Justin Brown Christy Brown Bridgette Brown-Eustache Melody Brownlie Mona Buffum Razel Cachero Amanda Calhoun Linda Cameron Russell Carlson, DPM Sheri Carstens Omana Chandrabos Sue Chang Linda Charley Amy Clark Amy Clement

Terry Collins Jacqueline Cook Jane Cooper Bonnie Culbertson Allison Cummings Jennifer Daniels Brittany Davenport Jean Davis Ellen Davis Jason Davis, DO Hermina Delic Mary DeSpain Carmen DeYoung Crystal Draper Luviminda Duana Irene Dudley Jaime Eckwood Tammy Edwards Cedric Edwards, MD Catherine Egan Violet Ellowsky Katja Estrada Peggy Everlith Terri Fain Lisa Fake Angela Felmeten Ashlie Ferry Victorina Fischenich Laura Foley Krystle Forsyth Kim Fox Kathy Gaskins Rachael Gerber Debra Gonzalez Iessica Green Francina Greene

Danielle Hail Connie Hall Marisa Hardy Katherine Harper Burger Chelsey Hawthorne Cheryl Haynes Sandra Hernandez Brenda Higgins Tanya Hodge Lindsay Hoffer Jacob Holm Faith Holmquist Rachel Houk Bobby Hurt Samantha Ianaro Linda Jager, MD Lori Jalowiec Barbara Janczy Stephanie Johnson Laura Johnson Tracy Johnson Sarah Jordan Ashley Jordan Paula Kaminski Melissa Kaskovich Michael Katzman Hileen Kurdi Stephanie LaBudde Ramona Land Aimee Larracas Jennifer Lesak Charles Lester Natividad Linares Marife Llamzon Sharon Loga Christine Lopez-Rincon Carol Lowes Arlyn Lucena Eileen Macatangay Cathy Macklin

Colleen Martin

Valerie Martinus Mary Mauzy Dooley Mary Mauzy Dooley **Dimitrios** Mavrophilipos, MD Jessica Mayfield Andrea McCann Rosemary McCarthy Kellie McChurch Catherine McCoskey Rachel McNett Lynnemarie Merrill Grzegorz Mierzwa Lisa Mizer Locke Lisa Molidor Melanie Mullenix Cassandra Munoz Amanda Nelson Sarah Nesgoda Maggie OBrian Becky Olsen Javette Orgain, MD Penny Pahis Rebecca Peralta Jacqueline Perry Thomas Persinger Cuong Pham **Janet Phillips** Pamela Potter Katherine Pratola Janice Quiton Rosalina Ramirez Osvaldo Ricardo Dorothy Roberts Cassandra Rodriguez Feliza Rojas Kathryn Rosengren Liz Russo Jenifer Schaller Charity Schneider Linda Schubert Alicia Scott

Patricia Grier

Rebecca Searles Beau Shay, DPM Alison Smith Karra Smith Monica Smith Christina Snyder Sarah Spangler-Farley Michael Stettler Mia Stith Erin Stone April Stone Dawn Strecker Kathie Sullivan Richard Sundstrom Paul Sutherland, Jr., MD Cari Szczesniak Isabella Tembe Deborah Tenge Kimberly Thacker Rajiv Thakkar, MD Elizabeth Townley Julia Trainor Hollie Tumosa Carolina Uranga Naomi Varda Phelp Veneracion Sharon Walsh-**Bonadies Julia** Ward Debra Warren Olga Wells Jacqueline Wiegand Karen Willenbrecht Cordilla Williams Mary Witt Sandraleen Wofford Gizaw Woldehiwot, MD Linda Wolfe Nancy Zondor

### **Recertified certificants**

Below are WCC certificants who were recertified in December 2013 and January 2014.

Maria Aguilar Carmen Albu Judith Aldridge Frederic Allen Ronnel Alumia Tracey Anderson Rosie Apura Lisa Baillie Isabel Baker Daren Barrett Iodi Binder Christine Black Rachael Borden Ann Bradish Kimberly Brandow Fave Brass Jennifer Brown Laura Brown Maureen Browne Micheal Bush Amy Caldwell Christi Calhoun-Chapin Reginald Casilang Georgina Castillo Kathleen Cavera Karen Christian Susan Cleveland Ty Cook Ginette Coriolan Lauren Cragin Randy Danan Dianna Dashner Susan Daugherty Jasper Diaz Edward DiTommaso

Pamela Donegan Virginia Dornheggen Karen Eads Elaine English Dawn Erickson Aida Espina-Lo Mary Favata Elaine Framberg Jaclynne Frister Deborah Gallagher Shelley Garcia Catherine Gardner Rebecca Gassett Nancy Geerdts Jody Goeb Melinda Gomez Linda Good Mary Guillory Stephanie Hallifax Carol Heimerl Lori Hernandez Linda Hernandez Laura Hertzog Lisa Hill Sandra Hill Gayatri Hingwala Jolene Hitz Jennifer Hope Scott Hotzel Barbara Hulwick Jessica Hurley Daniel Imlay Catherine Jackson Diana Jacoby Catherine Jimenez Kanchan Jindal Richard Johnson

Patricia Johnson Kristie Jones Pamela Kane Denise Kelly Laurie Kendricks Maria Kessel Susan Ketchum Sandra Kingsley Sheila Kint Mary-Lynne Klinck Cheryl Kneier Debbi Koch Jeanie Kramer Sheila Landis Debra Larson Sara Leighton Margaret Lemon Ioan Lenard Annie Letkiewicz Claudia Lewis William Lucky Juliet Macaranas Wendy Maddux Marina Maduro Paula Mangiaracina Teresita Maragay Eileen Marino Sonia Martinez-Rivera Erin Mason Jennifer Maynard Jaqueline McGinnis Kim McIntosh Brenda Megna Jean Meranda Diana Miller Gwendolvne Mitchell Shaunyetta Mitchell Tala Montoya Rebecca Moore Naomi Moraga

Yvonne Afenir

Ashley Divers

Kyle Doerges

Eileen Morgan

Donna Morrow Maryrose Mueller Karen Murnan Sylvia Murphy-McCrav Barbara Nehmer Nona Neil Terri Noftsger Alejandra Novillos Patricia Nowak Catherine Ntem Erika Nwude Kimberly Olson Victoria Pardo Sheila Pease Sarah Pelishek Linda Peterson Lisa Petrillo Roxanne Pfarr Joseph Pinnavaia Susan Qaimari Cheri Raines Lisa Reed Ewa Rejniak Christine Renninger Darla Restivo Juanita Reyes-Tineo James Rider Barbara Ritchwood Ellen Roback Jared Rodgers Angela Rodriguez Cynthia Rogers Karen Rogge Margaret Ross Julie Rounds DeLynn Rucker Dohn Salvador Susan SanMarco Debra Schmelzle Tracy Schultz Jaime Schwingel

Sandra Shaheed

Noel Silva Barbara Siminski Mary Simmelink Susan Simpkins Valerie Smith Carl Sneed Oscar Solis Penny Sorensen Diane Storms Deanna Strama Mary Strickland Terri Sullivan Judea Sy Penny Thomas Kelli Thompson Pamela Timmers Deborah Tinch Jill Tout Loren Trapp Debra Tumulak Dean Turner Lucila Udarbe Patricia Uebel Linda Van Bommel Sandra Vassell Jeannie Wahl Cynthia Weaver Katherine Weber Nancy Wermert Donna Wilchek Iames Wilcox Nicole Williams Meredith Williams Dorothy Williams Brandi Wilson Lori Windham Donna Winsor Diane Woods Dorcas Yates Karen Yoder Laure Zulkowski

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quirements. In addition, ensure that documentation clearly supports the need for HBOT and follows the billing and coding requirements.

Both authors work at Passavant Area Hospital in Jacksonville, Illinois. Carrie Carls is the nursing director of advanced wound healing and hyperbaric medicine and Sherry Clayton is the director of managed care and revenue integrity.

#### Selected references

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