A letter from one of our own

I am writing this letter to share the sense of honor and privilege I felt in working with the National Alliance of Wound Care and Ostomy (NAWCO) to organize the first Eastern Region WCC Conference during the Fall of 2013. What an experience! In addition to representing a top-notch organization, I increased my knowledge of wound care and its products dramatically and met many amazing clinicians on the same journey.

Traveling from seven states and a wide variety of care settings, nearly 100 wound care clinicians came together with the common goal of enhancing their ability to make a difference in the lives of their patients. We launched the process of forming a vital clinician network that will allow us to share product and procedure information and experiences, leverage the information in our individual care settings, and strengthen the wound care knowledge of our peers.

Throughout this experience, I talked with dozens of local wound care product representatives. Like the clinicians, they provided a wealth of wound care insights. I encourage clinicians to reach out to these “best friends” of wound care and take advantage of their depth of knowledge.

I am passionate about advocating proper wound care, and if I can help disseminate wound treatment knowledge to other clinicians in support of their patients, I need no better reward.

Finally, the opportunity to represent NAWCO filled me with pride because of the respect I have for its vision. I believe in the importance of continuing education, furthering knowledge, and ensuring expertise through a certification process that is based on solid, research-based wound care. My hope is to represent NAWCO in the future.

Thank you for this exciting opportunity!

Sincerely,

Janie Hollenbach, RN, WCC, OMS, DAPWCA, FACCWS

NAWCO names new executive director

The National Alliance of Wound Care and Ostomy (NAWCO), the largest wound care and ostomy certification organization in the United States, is pleased to announce that Cynthia (Cindy) Broadus, RN, BSHA, LNHA, CLNC, CHRM, WCC, DWC, OMS, was named executive director effective February 1, 2014.

Ms. Broadus brings a wealth of experience and knowledge to the organization. She has excelled for over 2 decades in specialty nursing care, litigation, corporate management, and company development. She joins the organization at a time of exciting change and will be instrumental in achieving accreditation that will provide national and international recognition for NAWCO.

“I am excited to be a part of such a great organization and supporting the efforts of the close-knit community that makes up the NAWCO certificants,” Ms. Broadus says.

Read the full press release.
New certificants

Below are WCC, DWC, and OMS certificants who were certified in December 2013 and January 2014.

Ann Marie Adams
Hazem Afifi, MD
Jada Bailey
Janice Baker
Shuman
Sandra Barnes
Betty Barnett
Norman Barnette
Pamela Behrens-Looney
Wanda Bell
Billie Bennett
Richard Bernard, Jr
Delia Bias
Cherie Birkey
Jill Boss
Bridgett Boyett
April Branham
Shireen Brohi, MD
Elizabeth Broussard
Lynette Brown
Justin Brown
Christy Brown
Bridgette Brown-Eustache
Melody Brownlie
Mona Buffum
Razel Cachero
Amanda Calhoun
Linda Cameron
Russell Carlson, DPM
Sheri Carstens
Omana Chandrabos
Sue Chang
Linda Charley
Amy Clark
Amy Clement

Danielle Hail
Connie Hall
Marisa Hardy
Katherine Harper
Burger
Chelsey Hawthorne
Cheryl Haynes
Sandra Hernandez
Brenda Higgins
Tanya Hodge
Lindsay Hoffer
Jacob Holm
Faith Holmquist
Rachel Houk
Bobby Hurt
Samantha Ianaro
Linda Jager, MD
Lori Jalowiec
Barbara Janczy
Stephanie Johnson
Laura Johnson
Tracy Johnson
Sarah Jordan
Ashley Jordan
Paula Kaminski
Melissa Kaskovich
Michael Katzman
Hileen Kurdi
Stephanie LaBudde
Ramona Land
Aimee Larracas
Jennifer Lesak
Charles Lester
Natividad Linares
Marie Llamzon
Sharon Loga
Christine Lopez-Rincon
Carol Lowes
Arlyn Lucena
Eileen Macatangay
Cathy Macklin
Colleen Martin

Valerie Martinus
Mary Mauzy Dooley
Mary Mauzy Dooley
Dimitrios Mavrophilippos, MD
Jessica Mayfield
Andrea McCann
Rosemary McCarthy
Kellie McChurch
Catherine McCoskey
Rachel McNett
Lynnemarie Merrill
Grzegorz Mierzwa
Lisa Mizer Locke
Lisa Molidor
Melanie Mullenix
Cassandra Munoz
Amanda Nelson
Sarah Nesgoda
Maggie O’Brien
Becky Olsen
Javette Orgain, MD
Penny Pahis
Rebecca Peralta
Jacqueline Perry
Thomas Persinger
Cuong Pham
Janet Phillips
Pamela Potter
Katherine Pratola
Janice Quiton
Rosalina Ramirez
Osvaldo Ricardo
Dorothy Roberts
Cassandra Rodriguez
Feliza Rojas
Kathryn Rosengren
Liz Russo
Jenifer Schaller
Charity Schneider
Linda Schubert
Alicia Scott
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<th>Recertified certificants</th>
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<tr>
<td>Below are WCC certificants who were recertified in December 2013 and January 2014.</td>
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<tr>
<td>Maria Aguilar</td>
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<td>Carmen Albu</td>
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<td>Naomi Moraga</td>
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requirements. In addition, ensure that documentation clearly supports the need for HBOT and follows the billing and coding requirements.

Both authors work at Passavant Area Hospital in Jacksonville, Illinois. Carrie Carls is the nursing director of advanced wound healing and hyperbaric medicine and Sherry Clayton is the director of managed care and revenue integrity.

Selected references


