

## #1 in 10 short years

It's hard to imagine that only 10 years ago the National Alliance of Wound Care® (NAWC®) certified the first WCC®. From those early years, the highly respected, nationally accredited WCC credential has emerged to become the largest wound care certification in the United States. There are over 12,000 multispecialty WCC practitioners, making the WCC the leading certification in wound care today. NAWC believes that certification should be available to licensed healthcare professionals who all share a passion for wound care.

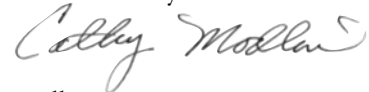
Our growth, in terms of specialization, is also evident with the addition of two new disease state certification programs: the DWC®, Diabetic Wound Certified, and the LLE<sup>SM</sup>, Lymphedema Lower Extremity certified. Later this fall, we will introduce another new long-awaited disease state certification.

## From the President

The journal you're reading, *Wound Care Advisor*, is the new official journal of the NAWC. As a WCC and member of the NAWC family, you are receiving this journal free of charge. Inside *Wound Care Advisor* you will find engaging, easy-to-read content regarding the practical issues in skin, wound, and ostomy management. Articles include interactive links and embedded video to enhance your overall

reading experience. As an adjunct companion to the journal, all its content is housed and archived on a dynamic website. *Wound Care Advisor* will be published bi-monthly by HealthCom Media.

It is our hope that this inaugural edition of *Wound Care Advisor* will give life to all our initiatives. Our intent is to inform and enlighten our audience about all the organization has to offer you.



Cathy Modlin, RN, BSN, CWOCN, WCC  
President, NAWC

## NAWC Outstanding Achievement Award nominations

National Alliance of Wound Care will present its 6th annual WCC® Outstanding Achievement and Scholarship Awards this year at the Wild on Wounds (WOW) Conference at Caesar's Palace in Las Vegas, September 12-15th. The award winners will be recognized at the WOW conference. All winners receive free airfare, lodging, and WOW registration in appreciation of their achievement.

Nominations are now open and we are seeking WCC nominations for one winner in each category. The criteria for each award are listed below. Anyone is eligible to nominate an outstanding WCC, so please forward this information to your peers, supervisor, or HR department.

Do not hesitate to  
nominate



someone even if you are unsure if they meet all the criteria listed. Please allow our Awards Committee to determine your candidate's merit.

### 1. Outstanding Research in Wound Care

- Contributes to the development of the practice of wound care through research
- Collaborates with colleagues and other wound care professionals to facilitate research
- Communicates research findings through publication and presentation at professional meetings
- Actively promotes utilization of research in practice or education
- Mentors the development of other researchers

### 2. Outstanding Work in Diabetic Wounds

- Contributes to the promotion of diabetes education
- Volunteers professional time in the treatment of diabetic wounds
- Recruits/mentors other wound care professionals in the prevention and treatment of diabetic wounds
- Organizes community outreach events on the prevention of diabetic wounds
- Serves as a liaison between the healthcare setting and the community in diabetic wound care

### 3. Outstanding WCC® of the Year

- Demonstrates expertise in the clinical practice of wound care
- Mentors and promotes the development of clinical expertise in other wound care professionals
- Uses current research and wound care-related literature in professional practice
- Participates actively in community outreach, wound care legislation, or professional wound care organizations



- Collaborates with other wound care professionals to promote the delivery of quality care

### WCC® Scholarship

We are also seeking nominations for the annual WCC® Scholarship. The scholarship will cover the cost of the tuition for the WCEI Skin & Wound Management course and the national WCC® Certification Exam. The scholarship will be awarded to one individual. The individual must be a wound care professional aspiring to further his or her education in wound care by earning the WCC credential and must meet the WCC eligibility requirements as set forth by the NAWC. Anyone may nominate a deserving wound care professional for the WCC Scholarship.



[Click for a nomination form](#)

Fax or mail the completed nomination form to:

- **fax:** 800-352-8339
- **e-mail:** [information@nawccb.org](mailto:information@nawccb.org)
- **mail:** NAWC, 5464 N. Port Washington Road, #134, Glendale, WI 53217

We look forward to receiving your nominations for Outstanding WCCs and those desiring to become WCCs. *All entries must be received by July 14, 2012. Winners will be notified by August 9th, to allow time to make plans to attend the WOW conference and accept their awards.*



## Using your WCC credential for a career change or advancement? Visit the NAWC Job Resource Center

Whether you are considering a new career opportunity or maybe just curious as to who is currently hiring in wound care, the NAWC's online job board, Wound Care Careers, is a great resource. A quick visit to the site and the job seeker can search for dozens of current openings that can be reviewed easily. In addition, there are some helpful tools to enhance your marketability.



Click for NAWC's online job board

Wound Care Careers is also the site to

assist you in your own professional career development.

You can post your résumé anonymously, which allows active employers to review your skills and experience. There are also tools to help you stand out from other candidates. You can add a pre-recorded intro of yourself using the new feature, **Audio Advantage**. Gain insights and useful tools from the NAWC **Career Support Site** and subscribe to helpful insights on **Career Fitness**. Visit the WCC job board to learn about all these resources available for professional development.



Click to sample Audio Advantage



Click for NAWC's Career Fitness

## Be a Winner!

Every issue of *Wound Care Advisor* will feature this icon scattered throughout the issue.



As you read through the journal, count the number of icons we've hidden.

There is a link on the CONTENTS page of each issue where you can enter a drawing for a \$50 gift card.

For more information, visit the journal's website [www.WoundCareAdvisor.com/logos](http://www.WoundCareAdvisor.com/logos).

## Connect ...on

[www.WoundCareAdvisor.com](http://www.WoundCareAdvisor.com)

Join a community of your colleagues from around the country on [www.WoundCareAdvisor.com](http://www.WoundCareAdvisor.com) to learn and share best practices in skin, wound and ostomy management

### On the site you can:

- Read every article published in the journal
- Watch videos on a wide variety of subjects
- Comment on articles
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